

A new approach to address the two biggest patient body concerns, in a single treatment

EMSCULPT NEO® is the first and only procedure to eliminate fat cells and build muscle non-invasively by a specially designed and patented combination of simultaneous emission of radiofrequency and high-intensity focused electromagnetic energy in a single therapy. The end result is more fat reduction and muscle growth than any single gold standard procedure, in less time and for less money. With recently launched small contour applicators, EMSCULPT NEO® offers highly customisable treatments for up to nine body areas. The new applicators are designed to fit on smaller body areas such as arms, legs or inner thighs.



Miss Sherina Balaratnam, surgeon, cosmetic doctor and medical director and founder of S-Thetics Clinic, shares how she incorporates EMSCULPT NEO® into her practice.

What led you to bring EMSCULPT NEO® into your practice?

Since introducing the original EMSCULPT® in August 2018, we had already seen the consistent, reproducible results the technology could bring to our patients. Not only for aesthetic improvements, but also for a greater feeling of strength. As a doctor, I was impressed by the comprehensive range of methods used in used in the EMSCULPT studies (MRI, CT, ultrasound, histology) to record and demonstrate the physiological changes. For me, the scope and credibility of the HIFEM technology clinical studies were a key factor

in my decision to introduce the technology. With the enhanced results and greater depth of clinical studies, it was an easy decision to introduce EMSCULPT NEO® and take our patients' results to the next level. We also communicate the strength and breadth of this clinical research to our patients, as part of their decision-making process.

What do you believe are the most important features and advantages of EMSCULPT NEO®?

HIFEM+ delivers more energy to further enhance results. The synchronised radiofrequency and combined energies mean we are seeing results even quicker. They are now often visible post session one, with patients reporting improvements at this early stage, such as improved posture and a stronger core. Being able to treat patients with a higher BMI up to 35 also opens up the treatment to a wider category of patients. As well, the reduction in diastasis recti helps our post-baby mums regain their body confidence and more easily return to their exercise regime. The treatment is also 'hands free' so our practitioners can focus on the conversation with the patient and optimising their treatment experience.

Why do your patients love the unique double effect of EMSCULPT NEO®?

We are seeing positive results on an almost daily basis. As well as strong results

immediately post the fourth treatment, we are now seeing enhanced results at 90 days, with the fuller benefits of the fat cell apoptosis.

Our clinical photography records the more apparent aesthetic improvements of fat reduction; however, our patients also report a greater sense of mobility and strength and are able to more easily return to exercise or take their training to a new level. We ask them to try a plank exercise and they typically report that they are able to hold this pose for longer. We regularly share our results on our social media channels, illustrating what kinds of results can typically be achieved across different body types, ages and lifestyles.

As well as enhanced results, the radiofrequency energy provides a 'pleasant distraction' and a relaxing feeling of warmth. As this temperature is consistent, it helps to make the treatment even more comfortable throughout.

What do you think about being able to treat additional body areas with EMSCULPT NEO® and what does this versatility bring to your practice?

Many patients who have already achieved strong results for the abdomen are then willing to try additional areas, as they have seen for themselves the results that can be achieved. These new areas also open the treatment to more male patients.

Is there anything further about EMSCULPT NEO® you wish to share?

EMSCULPT NEO® is a game changer in regenerative and longevity medicine, helping our patients age in a more dynamic and positive way. In my experience, it improves both the physical and functional aspects of our patients' lives.



Figure 1: Patient before and after 4 treatments using EMSCULPT NEO®

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